

Ryan Lekuku

Web, Apps & Software Developer

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PROFESSIONAL SUMMARY

Web, apps and software developer building client-facing websites, full-stack products, APIs, mobile applications, and automation systems. Experienced moving work from requirements through development, testing, deployment, and iteration. Brings a complementary background in marketing, client relationships, and digital strategy.

TECHNICAL SKILLS

Frontend: React, Next.js, TypeScript, JavaScript, HTML, CSS, WordPress

Backend & Data: Node.js, REST APIs, SQL, Supabase, database migrations

Mobile: Swift, SwiftUI, React Native / Expo

Delivery & Automation: Git, GitHub, Vercel, Render, automated testing, CI/deployment safeguards, Claude, Codex

PROFESSIONAL EXPERIENCE

Independent Web & Product Developer / Client Projects | 2023-Present

- Build and ship client websites, mobile applications, and software products; translate requirements into responsive interfaces, integrations, tests, releases, and ongoing improvements.
- Develop Plateria, a full-stack restaurant platform spanning API services, mobile functionality, onboarding, ordering, owner and kitchen dashboards, payments, and database-backed workflows.
- Built and launched Plateria's 21-page bilingual marketing site with restaurant application and contact flows; coordinate testing, deployment checks, and production safeguards.
- Created a controlled AI-assisted engineering workflow using Claude for structured review and Codex for remediation, with severity classification, authorization gates, automated tests, and CI/deployment checks.
- Delivered client sites including Mystic Tattoo Collective and Tony Ramirez Tattoo, covering architecture, responsive development, booking/contact paths, QA, launch, and client communication.

Head of Marketing | Nuru House | 2022-2024

- Developed marketing strategy for a wellness company; led a two-person team and coordinated budgets, market research, and vendor delivery.
- Launched an influencer campaign with 10 wellness creators, increasing social followers by 113% and engagement by 70%.

VIP Client Manager & Marketing Associate | CryptoThrills | 2018-2022

- Managed high-value client relationships, responsive support, retention, acquisition, and account growth; supported marketing campaigns and client communications.
- Led a three-person client-handling team focused on service quality, customer relationships, and retention.

Marketing Associate | Terra International Realty, Thailand | 2017-2018

- Managed social media, daily website content, digital advertising, campaign budgets, and CRM-based lead and prospect follow-up.
- Developed social and digital strategies that increased views and engagement by 30%; tested messages, channels, and promotional opportunities.
- Generated buyer and property leads, built local media relationships, and sold 2 homes within 4 months.

SELECTED PROJECTS

Daily Vent & Daily Shove: Designed, built, and published two iOS apps on the Apple App Store, from concept through implementation and release.

Sneaker Identifier: Built an iOS image-recognition app with Swift, SwiftUI, Core ML, and Vision, including image handling, classification, interface states, and error handling.

EDUCATION

Marketing & Business Studies | Stamford International University - Hua Hin, Thailand